



RIVIERA UNIVERSITY

Bachelor of Business Administration Specialization in E-Sport



**6 certificates,
12 modules**



BBA E-sport specialization

12 modules, 6 certificates

Riviera University



Modules	Certificates
Communication and profiling	Coaching and communication
Multi-cultural team management	
Recruitment and motivation of remote employees	Human resources management
Management of sales in the digital world	
Entrepreneurship and start-up	Start-up and entrepreneurship
Financial business planning and Business plan	
Principles of Digital Marketing	Marketing and sales
Gaming app : how to gain and retain new customers	
E-sport and online gaming market	Markets
Metaverse	
NFT	New technologies
Cryptocurrencies	



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Riviera University SAS
Enseignement supérieur privé à distance
Registered with the Rectorat de l'académie d'Aix-marseille
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