



RIVIERA UNIVERSITY

*REACHING
FOR
THE TOP*

Doctorate of Business Administration

Why a DBA by applied research?

Most of our students are professionals, entrepreneurs and top corporate executives.

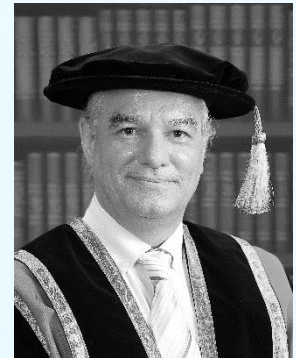
A PhD is too academic and theoretical and a DBA is only a « super MBA » with no benefit for professionals.

A DBA by applied research gives the future doctorates an **added value** in their career, by acquiring new skills.

They are considered as **Experts in their field**, with the proof of their **published research articles**.



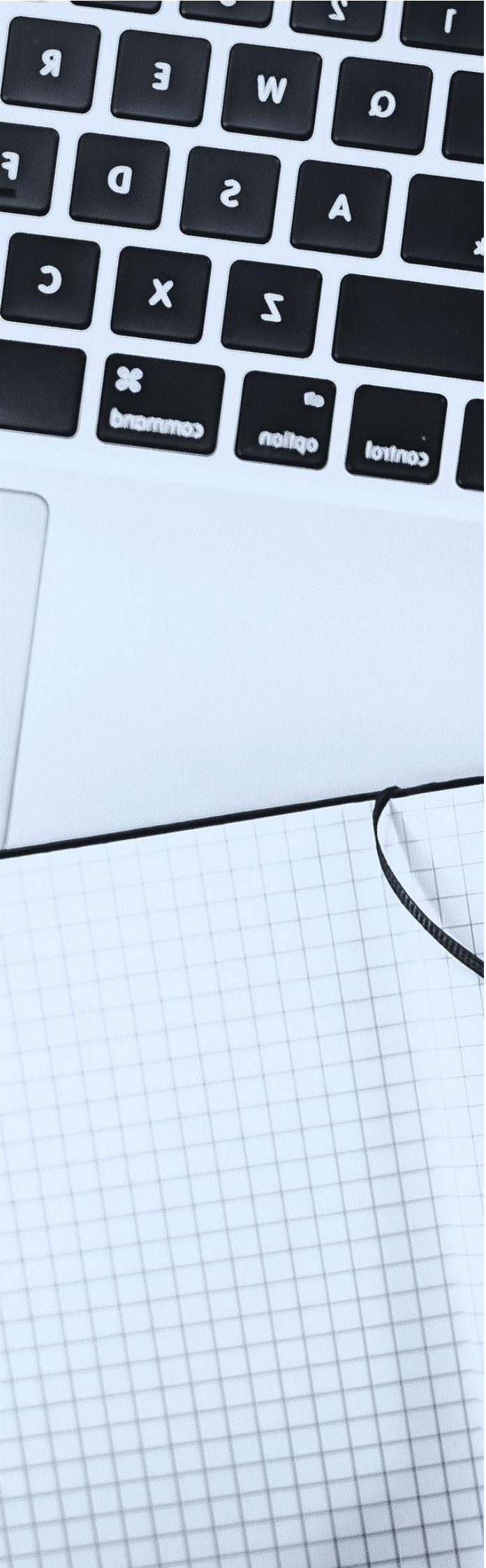
Dr. D. Bokker
Head of the DBA
Programme



Prof Olivier Cane
President of the University



Prof Dr Seyed
Mohammadreza Ghadiri
Head of Academic
department



Your best career choice ever

The decision to pursue a doctorate degree is one of the most important decisions a person can ever make, The DBA program is a fully-fledged Doctoral degree, but contrary to the PhD, there is a focus on professional experience, The program will give you the necessary tools to contribute to production and dissemination of the applied science in the areas of management and business administration through a rigorous and tailor-made coaching by our doctoral faculty.

The DBA experience challenges you to sharpen your critical and analytical expertise, You will develop your research skills to become an expert in your field with a proven ability to think outside of the box, The program is designed to fit the demanding lifestyle of executives and professionals, meaning that you can take your career to the next level whilst maintaining a healthy work-life balance,

15
Months Programme

100%
in English

APPLIED
RESEARCH
tailored to your background and career goals

FLEXIBLE
SCHEDULE
to fit the needs
of high-flying professionals

TAILOR MADE
COACHING
and high level
of supervisory support

INTERNATIONAL
faculty of academics
and leading professionals



Marwa MOHAMED
From Egypt, DBA Student
Manager



Pursuing the Doctorate of Business Administration was a crucial step in my life! Firstly, it paved the way to investigating sophisticated problems that need advanced exploration techniques and skills to reach innovative solutions! Secondly, it also opens the door to becoming part of scientific developers and innovators instead of only the beneficiary of solutions drafted by others! The DBA program also affected my personal life, resulting in improved personal skills in terms of analyzing, criticizing and decision-making! Riviera University enjoys a unique position and an unparalleled academic reputation in the western world, with a large number of leading scholars working in their respective fields! "

Curriculum & Schedule

During your program, you will receive continuous supervisory support from a dedicated faculty member who is an expert in your field of research, Your supervisor will provide advice and guidance throughout the program,

Schedule of the sessions :

Academic Modules	Credits
Research Methodology	3 credits
Research Methodology applied to industry	3 credits
How to Write and publish a research article	3 credits
Advanced data analysis	3 credits
Modules professionnels	
Marketing Leadership	3 credits
Intrapreneurship & entrepreneurship	3 credits
Strategic Design thinking	3 credits
Risk Strategy	3 credits
Research	
Writing and publishing a research article	8 credits
Writing and presentation of an applied research thesis Minimum of 35,000 words	28 credits
TOTAL CREDITS	60 credits

Webinars take places every month

**All our DBA are joined degree with Genovasi
University College**



Admissions

Once you send your application, the Admissions Team will screen it to verify your eligibility for the program, If eligible, an interview will be scheduled for you with the Head of the program, The interview is conducted by phone.

The Jury of Admissions will release an offer letter after your interview with the Head of the program.

Admission Criteria:

A- Candidates must have an MBA or Master degree or equivalent from recognized institutions,

B- Candidates must have at least three years of work experience at managerial level,

C- Candidates must have a thorough command of written and spoken English, English level of 6,0 IELTS or equivalent,

- Can I apply to the program if I do not yet have a concrete idea for my research topic?

Yes, you can apply, your supervisor will advise you about your chosen theme and assist you in finding a sustainable research topic

- Which research topics are accepted?

All topics are accepted as long as your research is connected to management, Previous students have completed research in a variety of fields such as HR, finance, marketing, organizational behavior, international business and strategy.

- Is the DBA program appropriate for professionals with full-time employment?

Yes, the program is a part-time basis, mainly online, with webinars on week-ends.

- What steps can I take if I am unable to complete the program in 15 months?

It is possible to extend the duration of your doctorate studies until a maximum of 3 years, with no additional tuition fee.

- What are the tuition fee payment options for the program?

You may settle your tuition fee for the program in several installments and refer to your offer letter.

FAQ



RIVIERA UNIVERSITY

For any further information, please contact the Admissions Team :

admissions@riviera-university.fr

or

admin@riviera-university.fr

Headquarters -France

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